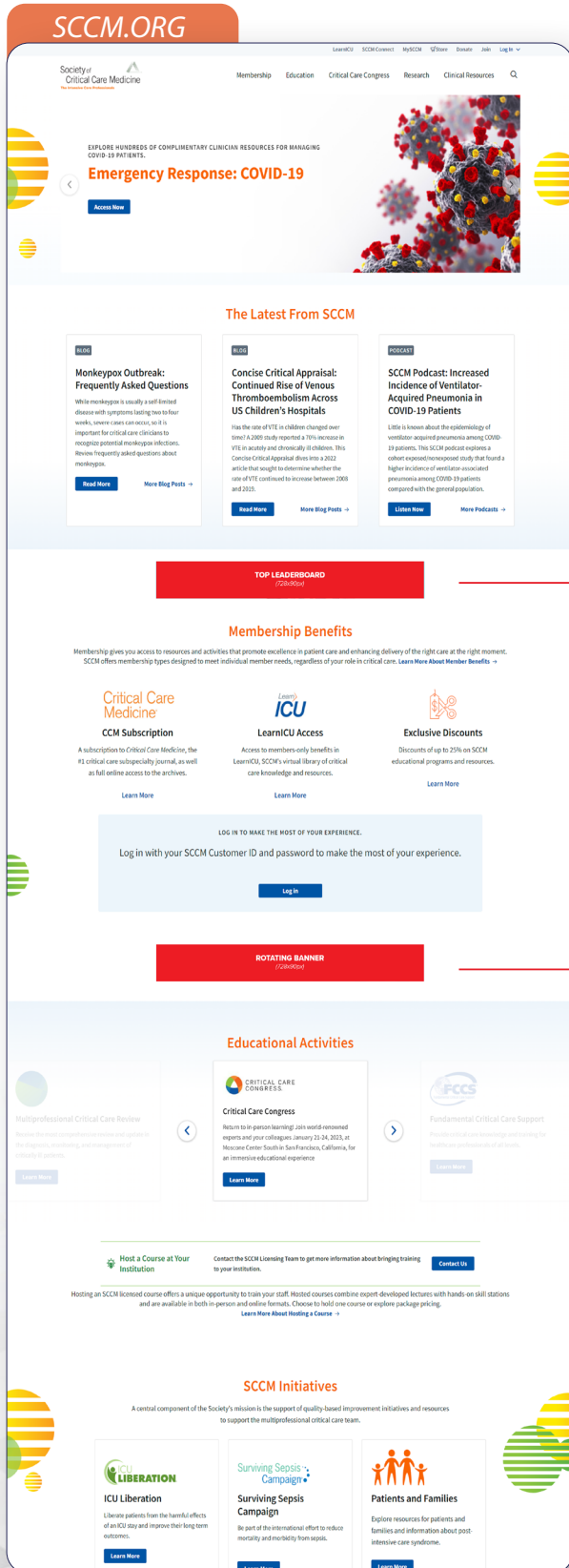


REACH OVER 17,000 MEMBERS OF SCCM



Society of Critical Care Medicine

The Intensive Care Professionals

About SCCM:

The Society of Critical Care Medicine (SCCM) is the largest non-profit medical organization dedicated to promoting excellence and consistency in the practice of critical care. With members in more than 100 countries, SCCM is the only organization that represents all professional components of the critical care team. The Society offers a variety of activities that ensures excellence in patient care, education, research, and advocacy.

Pricing:

1. Top Leaderboard

728x90px | Run of Site | 3 Available

\$20,000/Year

2. Rotating Banner

728x90px | Run of Site | 10 Available

\$10,000/Year

*All banner positions are sold on a first-come, first-served basis

Need help with ad design?
Our graphic services are included.

REACH 99,500 CRITICAL CARE PROFESSIONALS EVERY MONTH

Society of
Critical Care Medicine
The Intensive Care Professionals



Critical Connections: News Edition

The monthly *Critical Connections: News Edition* is sent to 99,500 subscribers the 2nd Thursday each month, garnering an average 30% open rate with each send. The publication focuses on member-generated blogs, providing updates on SCCM's products, events, programs, initiatives, and member profiles.

Pricing:

1. Body Banner

650 x 136 pixels

\$12,000/Quarter or \$5,000/Month

2. Body Banner

650 x 136 pixels

\$12,000/Quarter or \$5,000/Month

3. Featured Company

2 Available

Article Title: 100 Characters | Article Body: 250 Characters
\$10,000/Quarter or \$4,000/Month

All positions are available on a first-come, first-served basis.

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1

2

3

REACH 55,000 CRITICAL CARE PROFESSIONALS EVERY MONTH

Society of
Critical Care Medicine
The Intensive Care Professionals



Critical Connections: Education Edition

The monthly *Critical Connections: News Edition* is sent to 55,000 subscribers the 1st Thursday of each month, garnering an average 30% open rate with each send. The publication focuses on educational products, opportunities and events for the entire multiprofessional critical care team; equipping practitioners with the tools needed to provide care to all critically ill and injured patients.

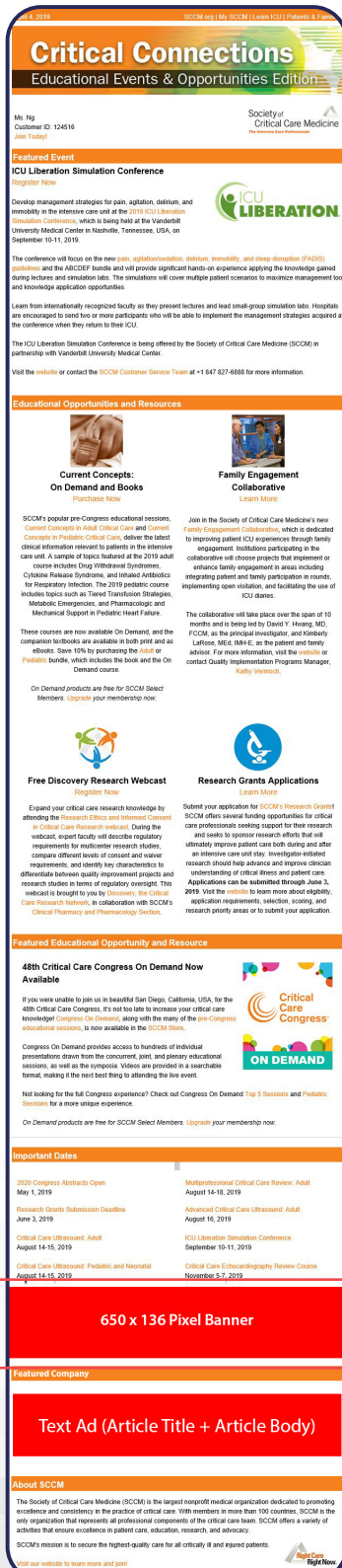
Pricing:

1. Body Banner
650 x 136 pixels
\$12,000/Quarter or \$5,000/Month

2. Featured Company
2 Available
Article Title: 100 Characters | Article Body: 250 Characters
\$10,000/Quarter or \$4,000/Month

All positions are available on a first-come, first-served basis.

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650 x 136 Pixel Banner

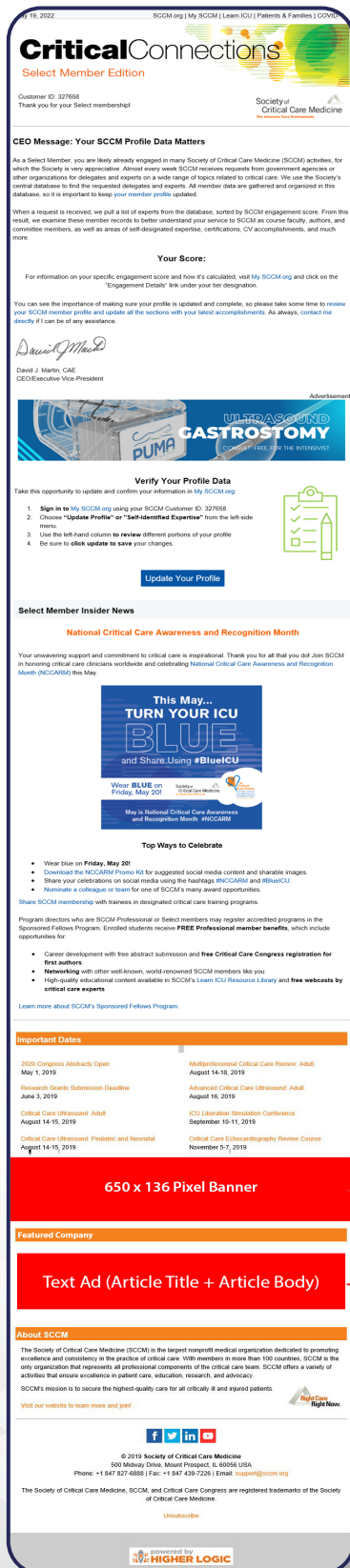
1

Featured Company

Text Ad (Article Title + Article Body)

2

REACH OVER 2,800 CRITICAL CARE LEADERS EVERY MONTH



Society of Critical Care Medicine

The Intensive Care Professionals

Critical Connections: Select Edition

The monthly *Critical Connections: Select Edition* is sent to over 2,800 subscribers the 4th Thursday each month, garnering an average 50% open rate with each send. The publication provides insider tips and personalized messages from SCCM's CEO to Select Members, SCCM's most engaged member audience.

Pricing:

1. Body Banner

650 x 136 pixels

\$12,000/Quarter or \$5,000/Month

2. Featured Company

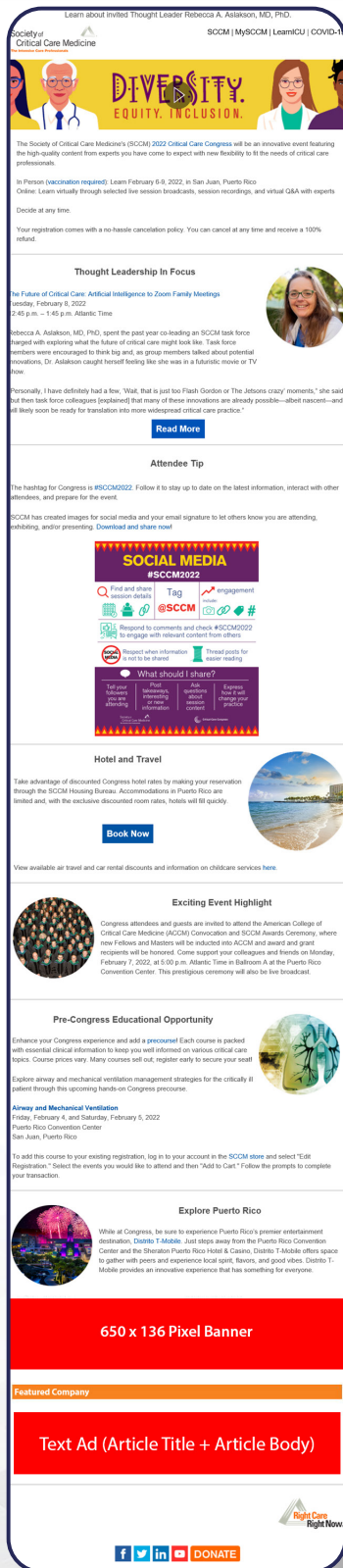
2 Available

Article Title: 100 Characters | Article Body: 250 Characters
\$6,000/Quarter or \$2,500/Month

*All positions are available on a
first-come, first-served basis.*

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REACH 82,000 CRITICAL CARE PROFESSIONALS EVERY MONTH



Society of
Critical Care Medicine
The Intensive Care Professionals



Critical Connections: Congress Edition

Obtain exclusive access to more than 82,000 critical care clinicians during October, November, and December. This eNewsletter includes information related to pre-Congress educational sessions, along with late-breaking news and session highlights.

Pricing:

1. Body Banner

650 x 136 pixels
\$3,000/Issue

2. Featured Company 2 Available

Article Title: 100 Characters | Article Body: 250 Characters
\$2,000/Issue

All positions are available on a
first-come, first-served basis.

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1

2