



MAILING LIST RENTAL ORDER FORM

Access more than 12,000 SCCM multiprofessional critical care members with the opportunity to target by profession and state. Take your advertising to the next level by connecting with a community dedicated to improving the care of critically ill and injured patients.

Rental Fees

Member List	Rate
Up to 1,000 names	\$750
1,001 – 3,000 names	\$1,500
3,001 – 5,000 names	\$2,000
5,001 – 10,000 names	\$2,750
10,000+ names	\$3,000

Full membership or two filter/selection options available:

- State
- Professions include physician, nurse, pharmacist, physician assistant, and others (inquire for full list).



CRITICAL CARE
CONGRESS.

Ask about SCCM's list rental for Critical Care Congress attendees.

Use Policy

The use of SCCM's mailing list is limited to purposes applicable to the practice and/or betterment of critical care. SCCM considers the rental of its mailing list a service to its customers. All mailing pieces are subject to approval by SCCM. The SCCM membership database is copyrighted; mailing lists are rented for one-time use only by the renter. Names cannot be reentered or reproduced by any means under any circumstances. SCCM does not sell and/or rent email addresses.

How to Order

To place an order, contact SCCM's Customer Service. Provide your list rental order form and a sample of your mailing. Please allow 10 business days for delivery. SCCM reserves the right, in its sole discretion, to deny any rental request.



MAILING LIST RENTAL ORDER FORM

Complete, sign, and return this form, with a sample of the mailing piece to:

Society of Critical Care Medicine
35083 Eagle Way
Chicago, IL 60678-1350, USA



support@sccm.org



+1 847 827-7913

I understand that the names and addresses furnished by the Society of Critical Care Medicine (SCCM) are the sole property of SCCM and are supplied to my organization for the specific mailing indicated by the sample enclosed. Lists are for one-time use only (per list purchased). No electronic or facsimile of this list will be reproduced in any fashion and will not be put to any other use. I also understand that SCCM reserves the right to deny any list request for any reason in its sole discretion.

Name of Organization Representative

Signature of Organization Representative

List Requirements (check all that apply)

Member Mailing list All members Or Specific Quantity _____

Critical Care Congress Other SCCM Event: _____

U.S. Only U.S. and Canada

State(s) (list specific states or zip codes) _____

Category (check all that apply)

Physician (specify MD/DO or both) Pharmacist Nurse Physician Assistant

Other Healthcare (please specify) _____

List Required by _____ Rush Order (\$75)

Payment Information

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Check (U.S. funds drawn on a U.S. bank) or international money order

Visa Mastercard American Express Discover

Credit Card # _____ Expiration Date _____ CVV _____

Cardholder Name _____

Cardholder Signature _____

Mailing List License Agreement

THIS AGREEMENT is made as of this _____ day of _____, 20_____, between the Society of Critical Care Medicine (“SCCM” or “Licensor”), a California not-for-profit corporation, and _____ (“Licensee”). In consideration of the covenants and terms contained herein, the parties hereby agree as follows:

1. The list provided is the confidential and proprietary information of SCCM.
2. The list provided will be used for one-time mailing use only.
3. The list will be used only for the specific mailing for which it was ordered and for no other purpose, unless specifically authorized by SCCM in writing.
4. The list will not be copied, electronically or in print, for use as a mailing list or otherwise.
5. The list must be used within (1) month after receipt to ensure list accuracy.
6. SCCM will not be required to provide forwarding addresses for any undeliverable mail.
7. Use of the list for telemarketing purposes is strictly prohibited.
8. The list must be used for non-commercial purposes only.
9. The Licensee agrees to furnish SCCM with a copy or sample of printed material, literature, and/or advertising piece prior to fulfillment of order made in accordance with this Agreement.
10. SCCM retains the right to decline to license its list to any organization at its sole discretion.
11. SCCM retains the right to decline to license its list to any organization intending to use the list for the purpose of membership recruitment.
12. SCCM retains the right to decline to license its list to any organization when the purpose is to promote an educational program or product that competes with a similar SCCM educational program or product.
13. The printed material, literature, and/or mailing piece will not imply, directly or indirectly, an SCCM endorsement.
14. If the Licensee is requesting the mailing list to promote a job opening, then the Licensee must list the job opening with SCCM's Career Central prior to the request.
15. The list will not be used to communicate information that is false, defamatory, or misleading.
16. The Licensee must pay SCCM a royalty up-front for the use of the list based on the current pricing.

In the event the Licensee violates any term of this Agreement, then the Licensee agrees that SCCM shall be entitled to recover all costs, damages, and attorneys' fees allowed by actions to enjoin a violation of this license and in pursuing damages and any other relief, as allowed by law. It is the specific intent of the parties that the court has jurisdiction and authority under this License Agreement to award all available relief, including each element of the foregoing. Licensee agrees to indemnify and hold Licensor harmless against any action arising out of or relating to use of Licensor's list.

The parties have executed this Agreement as of the day and year first above written.

Licensee by:

Print Name: _____ Date _____

Signature: _____

Mail House Agreement

THIS AGREEMENT is made as of this _____ day of _____, 20_____, between the Society of Critical Care Medicine (“SCCM”), a California not-for-profit corporation, and _____ (“Mail House”). In consideration of the covenants and terms contained herein, the parties hereby agree as follows:

Subject to a separate agreement, SCCM has granted _____ (“Licensee”) a non-exclusive license for the use of SCCM’s mailing list, which requires Licensee’s use of an independent mailing company to utilize the list and which is contingent upon execution by Mail House of the terms and conditions contained in this Agreement. The Mail House acknowledges that SCCM’s mailing list is confidential, is the sole and exclusive property of SCCM, and is protected by United States Copyright, Trade Secret, and other laws. Further, the Mail House agrees to use the License and SCCM mailing list only subject to the terms of this Agreement and SCCM’s agreement with Licensee, incorporated herein. The Mail House agrees not to make, sell, use, reuse, reproduce, make available to others, distribute, disclose, or otherwise utilize SCCM’s mailing list or information contained therein. The Mail House is hereby granted permission to assist Licensee in use of the License granted by SCCM to Licensee. SCCM does not grant to the Mail House or to any other person or entity use of SCCM’s mailing list to create or update any mailing lists or databases or for any purpose other than that which may be set forth in the separate agreement between SCCM and Licensee.

In the event the Mail House violates any term of this Agreement, then the Mail House agrees that SCCM shall be entitled to recover all costs, damages and attorneys’ fees allowed by actions to enjoin violation of this Agreement and in pursuing damages and any other relief, as allowed by law. It is the specific intent of the parties that the court has jurisdiction and authority under this License Agreement to award all available relief including each element of the foregoing.

The parties have executed this Agreement as of the day and year first above written.

Licensee by:

Print Name: _____ Date _____

Signature: _____

Mail House by:

Print Name: _____ Date _____

Signature: _____