

Discovery Critical Care Innovation Incubator

Sponsorship Opportunities

Join a dynamic community of innovators, including clinicians, researchers, industry leaders, investors, program officers, and funders, who are driving transformative change in critical care. The Society of Critical Care Medicine (SCCM) offers a range of sponsorship opportunities designed to fit organizations of all sizes and budgets. Sponsorship and advertising packages start at \$3,500 and can be tailored to align with your strategic objectives.

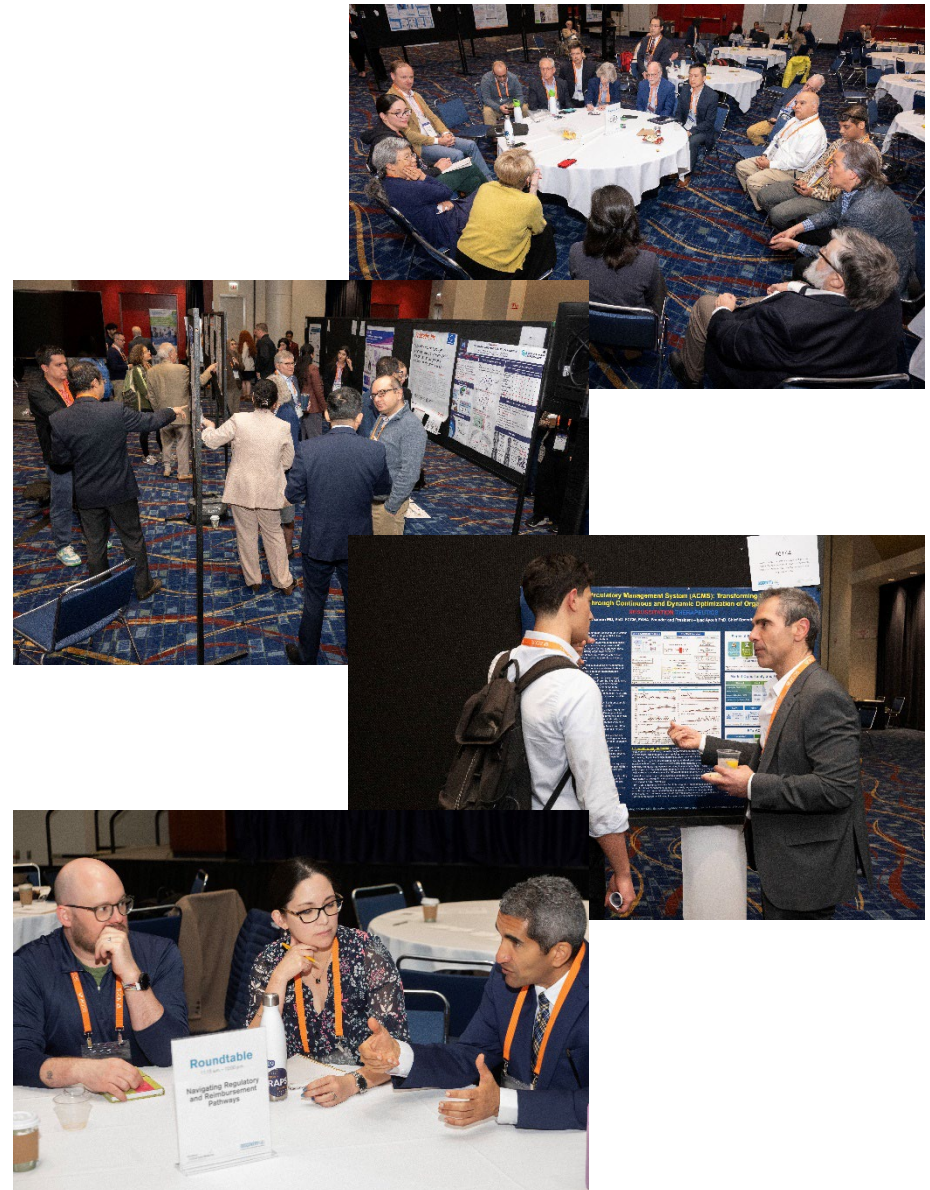
By supporting the Critical Care Innovation Incubator, part of SCCM's Discovery, the Critical Care Research Network, your organization can help accelerate groundbreaking ideas, foster collaboration, and advance solutions that improve patient outcomes. Sponsorship also provides access to new engagement opportunities through Discovery, helping you build meaningful relationships across the critical care innovation ecosystem.

Sponsorship Benefits

The Critical Care Innovation Incubator offers sponsors a unique opportunity to connect directly with influential members of the critical care community and other healthcare professionals. Showcase your organization's expertise, products, and services to key decision-makers while strengthening your visibility among leaders dedicated to advancing healthcare innovation.

Demonstrate your commitment to shaping the future of critical care. SCCM and its industry partners share a common mission: advancing innovation to improve care for critically ill and injured patients worldwide.

Venture capital firms, law firms, and other organizations are encouraged to inquire about customized sponsorship packages designed to meet their specific goals and budgets.



Visionary Sponsorship: \$20,000

Maximize your visibility and help shape the future of critical care innovation. As a Visionary sponsor, you'll lead the conversation with a reverse pitch, influence outcomes through awards judging and roundtable participation, and connect with attendees and innovators through full-access and branding opportunities.

Sponsorship includes:

- Tabletop to distribute materials
- Recognition on signage and marketing materials
- Critical Care Innovation Incubator and SCCM 2027 Congress mailing list
- Reverse pitch opportunity (15-minute address during the event)
- Spot on a thought leader panel during the event
- Named supporter of the networking reception, highlighted on signage and marketing materials
- Opportunity to submit a roundtable topic
- Opportunity to serve on the awards judging panel
- Four complimentary registrations

Catalyst Sponsorship: \$15,000

Spark connections and conversations by participating in high-visibility panels and judging the next breakthrough in critical care. As a Catalyst sponsor, your brand will be seen and your voice heard by leaders in science and industry.

Sponsorship includes:

- Tabletop to distribute materials
- Recognition on signage and marketing materials
- Critical Care Innovation Incubator mail list
- Recognition as a supporter with your logo displayed during lunch
- Spot on a thought leader panel during the event
- Opportunity to serve on the awards judging panel
- Three complimentary registrations

Innovator Sponsorship: \$10,000

Position your brand in front of the brightest minds in critical care innovation. An Innovator sponsor receives key visibility and networking access at a foundational level. Ideal for venture capitalists, investment bankers, angel investors, and start-up representatives.

Sponsorship includes:

- Tabletop to distribute materials
- Recognition on signage and marketing materials
- Critical Care Innovation Incubator attendee list (names only)
- Two complimentary registrations

Challenger Sponsorship: Award Opportunities

Support excellence in innovation by sponsoring one of the incubator's prestigious awards. All award sponsors receive these benefits:

- One complimentary registration (up to a \$550 value)
- Recognition on SCCM's digital channels, event signage, and post-event content
- Recognition in articles and a podcast interview with the award recipient, reaching thousands of critical care professionals

Available awards:

- Best Pitch Award: \$12,500
 - \$10,000 award + award benefits
- Best Poster Award: \$6,250
 - \$5,000 award + award benefits
- Sponsor Your Own Award: custom amount + award benefits + 25% administration fee
 - Available to Visionary and Catalyst sponsors or stand-alone supporters

Demonstrator Sponsorship

Invitation Only

Share your innovations live with poster viewers at one of the event's most trafficked spaces.

Includes access to a highboy table and the option to display demos or video content during poster viewing. Includes two complimentary registrations. Limited availability!