

# CELEBRATE NATIONAL CRITICAL CARE AWARENESS MONTH



May is National Critical Care Awareness and Recognition Month (NCCARM).

The Society of Critical Care Medicine (SCCM) is recognizing the outstanding commitment of critical care clinicians, especially during the COVID-19 pandemic.



## Wear Blue on Friday, May 21

Turn your events blue in May and capture the moment with photos or video. Don't forget to wear blue on Friday, May 21!

## Spread the Word

SCCM provides materials to help you and your team celebrate. Download the NCCARM Promotional Kit at [sccm.org/nccarm](https://sccm.org/nccarm) and find suggested social media posts and images.

Like SCCM's Facebook page and use SCCM's profile frames to show your critical care pride.



## Inspire and Share

The COVID-19 pandemic has challenged and strengthened the critical care community. Help inspire colleagues, patients and the future generation of critical care practitioners. Share why you are proud to be in critical care. Visit [sccm.org/nccarm](https://sccm.org/nccarm) to record a message or share your story on social.

## Don't Forget to Tag SCCM

#NCCARM

#BLUEICU

