The Intensive Care Professional

#### **Membership List Rental Information**

Please read carefully before ordering our list.

Mailing lists and membership data for the Society of Critical Care Medicine customers are described below. For information regarding these mailing lists, list counts, and order placement, call SCCM Customer Service at +1 847 827- 6888. All information is updated daily to ensure an accurate list. Lists are delivered within (10) business days of approval of the order by SCCM.

**SCCM List:** The Society's database is comprised of more than 13,000 physicians, registered nurses, respiratory therapists, pharmacists and pharmacologists, scientists, physician's assistants, and other healthcare professionals dedicated to improving the care of the critically ill. The Society can provide a list comprised of members, non-members or both. An approximate breakdown of our database is as follows:

	Members*	Nonmembers
Physicians	8,900	72,000
Nurses	1,800	53,000
Pharmacists	1,800	9,500
Other Healthcare	1,300	51,500
Professionals		
Total	13,800	186,000

<sup>\*</sup>These numbers represent the total SCCM membership. Actual numbers will be lower as some members elect not to be included in the rental of our mailing lists.

NOTE: These numbers change on a regular basis. Contact Customer Service at +1 847 827-6888 for the most current counts.

**Special Selects:** Special selects can be made from the SCCM mailing list and are available upon request. Common requests are for specific professions, medical specialties, and geographic areas.

**Limitations:** The use of SCCM mailing lists is limited to those purposes applicable to the practice and/or betterment of critical care; SCCM considers renting the mailing lists a service to our customers. All mailing pieces are subject to approval by SCCM, in its sole discretion.

**Terms:** The SCCM membership database is copyrighted; mailing lists are sold for a one-time use only by the requester and names cannot be re-entered or reproduced by any means under any circumstances. SCCM reserves the right to deny any list request for any reason in its sole discretion.

Rental Rate:	\$275 per thousand (Minimum Charge \$750)
Rush Charge:	\$75
Additional Selects:	
Gender	\$15 per thousand
Profession	\$25 per thousand
Specialty	\$25 per thousand
SCF (Sectional Center Facility)	\$15 per thousand
State	\$15 per thousand
Zip Code	\$15 per thousand

Prices are subject to change without notice.

#### **Ordering Instructions:**

To place your order, you **must** have the following completed:

- 1) List Order Form (must be signed by an authorized representative of your organization)
- 2) A complete sample of the mail piece (can be faxed, mailed, or emailed)
- 3) A signed license agreement
- 4) A signed mail house agreement (required if using a third-party mailing house)

**Shipping:** All orders are delivered via email.

**Rush Charges:** A \$75 processing fee will be applied to all rush orders. All rush orders will be shipped within 2-4 business days after the rental list has been approved by SCCM.

**Available Formats:** Lists can be sent as an Excel file or as an ASCII delimited values file via email. SCCM does not provide preprinted labels.



### **Membership List Order Form**

Complete, sign, and return this form, with a sample of the mailing piece for which the list will be used to:

Society of Critical Care Medicine 35083 Eagle Way Chicago, IL 60678-1350, USA

Phone: +1 847 827-6888 • Fax: +1 847 827-7913 • Email: support@sccm.org

I understand that the names and addresses furnished by the Society of Critical Care Medicine (SCCM) are the sole property of SCCM and are supplied to my organization for the specific mailing indicated by the sample enclosed. Lists are for one time use only (per list purchased). No electronic or facsimile of this list will be reproduced in any fashion and will not be put to any other use. I also understand that SCCM reserves the right to deny any list request for any reason in its sole discretion.

Name of Organization Penrocontative		Signature of Or	Signature of Organization Representative		
Name of Organization Representative		Signature of Or	ganization Nepresenta	IIVE	
Number of sets (if more tha	•				
List Desired (check all that					
Complete Database	Members only	Nonmemb	ers only		
U.S. Only	U.S. & Canada	Internation	nal Only		
Random Sample (pleas	e specify number)	Other:			
Sequence:	_ Zip Code Order	Alphabetical	Alphabetical		
Special Sorts: Physicians (includes Residents/Fellow		llows)P	ws) Pharmacists		
Respira	tory Therapists	Nurses	Other_		
Specialty Desired (see attack	ched list)		_		
Geographical Location (list					
List Required by Payment Information (mus			Date (MUST SPECIF t from payment inform		
Name		• `		Ť	
Title		<u>'</u>			
Company			Company		
Address					
CityS	tate ZIP		State		
Country					
Phone	Fax		Fax		
Email					
Payment information					
Check (U.S. funds drawn on a	a U.S. bank) or Intl. Money Orde	er			
VisaMasterCardAmer	<del></del>				
Credit Card #		-			
Expiration Date					
Cardholder Name		_			
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## **Mailing List License Agreement**

THIS A	S ACREEMENT is made as of this day of	20	hetween the Society of Critical	
Care M	S AGREEMENT is made as of this day of e Medicine ("SCCM" or "Licensor"), a California not-for-profit corporation, a	and		
("Licens	censee"). In consideration of the covenants and terms contained herein, the pa	arties hereby agr	ee as follows:	
1.	<ol> <li>The names and addresses provided are the confidential and proprietary (SCCM).</li> </ol>	information of th	ne Society of Critical Care Medicine	
2.	2. The list provided to the Licensee of names and addresses will be used f	The list provided to the Licensee of names and addresses will be used for a one-time MAILING use only.		
3.	The names and addresses will only be used for the specific mailing of which it was ordered and for no other purpose, unless specifically authorized by SCCM in writing.			
4.	The names and addresses will not be copied, electronically or in print, for use as a mailing list or otherwise.			
5.	The names and addresses must be used within (1) month after receipt of the list in order to retain the advantages of list accuracy.			
6.	6. SCCM will not be required to provide forwarding addresses for any under	SCCM will not be required to provide forwarding addresses for any undeliverable mail.		
7.	7. Use of the list for telemarketing purposes is strictly prohibited.			
8.	8. The list must be used for non-commercial purposes only.			
9.	<ol> <li>The Licensee agrees to furnish SCCM with a copy or sample of printed fulfillment of order made in accordance with this Agreement.</li> </ol>	material, literatu	re, and advertising material prior to	
10.	10. SCCM retains the right to decline to license its list to any organization at	t its discretion.		
11.	SCCM retains the right to decline to license its list to any organization intending to use the list for the purpose of membership recruitment.			
12.	SCCM retains the right to decline to license its list to any organization when the purpose is to promote an educational program that competes with a similar SCCM educational program or product.			
13.	3. The list or mailing piece will not imply an SCCM endorsement, directly or indirectly.			
14.	14. If the Licensee is requesting the mailing list to promote a job opening, then the Licensee must list the job opening with SCCM's Career Central prior to the request.			
15.	15. The list will not be used to communicate information, which is false, defa	amatory, or misle	eading.	
16.	16. The Licensee must pay SCCM a royalty up front for the use of the list ba	ased on the curre	ent pricing.	
costs, d relief, a Agreem	ne event the Licensee violates any term of this Agreement, then the Licensee is, damages, and attorney's fees allowed by actions to enjoin a violation of this f, as allowed by law. It is the specific intent of the parties that the court has just eement to award all available relief including each element of the foregoing. Lanless against any action arising out of or relating to use of Licensor's list.	is license and in risdiction and au	pursuing damages and any other ithority under this License	
The par	parties have executed this Agreement as of the day and year first above writte	en.		
	ensee by:			
Signed	ned D	ate		



# **Mail House Agreement**

This AGREEMENT is made as of this day ofCare Medicine ("SCCM"), a California not-for-profit corpor ("Mail House").	, 20, between the Society of Critica ation, and
In consideration of the covenants and terms contained here	ein, the parties hereby agree as follows:
Subject to a separate agreement, SCCM has granted("Licensee") a non-exclusive license for the use of SCCN independent mailing company to utilize the list and which terms and conditions contained in this Agreement. The nonfidential, is the sole and exclusive property of SCCM Secret and other laws. Further, the Mail House agrees to to the terms of this Agreement and SCCM's agreement agrees not to make, sell, use, reuse, reproduce, make utilize SCCM's mailing list or information contained there assist Licensee in use of the License granted by SCCM to or to any other person or entity use of SCCM's mailing list or for any purpose other than that which may be set for Licensee.	In is contingent upon execution by Mail House of the mail house acknowledges that SCCM's mailing list is and is protected by United States Copyright, Trade of use the License and SCCM mailing list only subject with Licensee, incorporated herein. The Mail House available to others, distribute, disclose or otherwise in. The Mail House is hereby granted permission to be Licensee. SCCM does not grant to the Mail House is to create or update any mailing lists or data bases
In the event the Mail House violates any term of this Agre be entitled to recover all costs, damages and attorney's Agreement and in pursuing damages and any other reli- parties that the court has jurisdiction and authority under including each element of the foregoing.	s fees allowed by actions to enjoin violation of this ef, as allowed by law. It is the specific intent of the
The parties have executed this Agreement as of the day ar	nd year first as written.
Licensee by:	
Signed	Date
Printed	
Mail House by:	
Signed	Date
Printed	

### Society of Critical Care Medicine List of Specialties

Code	Expansion
ADM	Administrator
ADP	Advanced Practice Nursing
ALLER	Allergy
AM	Aerospace Medicine
ANEST	Anesthesiology
ANIST	Anesthesiologist
BIO	Bioengineer
CA	Cardiothoracic Anesthesiology
CARD	Cardiology
CARDSUR	Cardiovascular Surgery
CCA	Critical Care Anesthesiology
CCIM	Critical Care Internal Medicine
CCM	Critical Care Medicine
CCN	Critical Care Nursing
ССОВ	Critical Care OB/GYN
CCPED	Critical Care Pediatrics
CCS	Critical Care Surgery
CD	Cardiovascular Diseases
CN	Clinical Nutrition
CRSURG	Colon-Rectal Surgery
CS	Cardiothoracic Surgery
DIET	Dietician
EM	Emergency Medicine
EMT	Emergency Medicine Technician
END	Endocrinology
ENG	Engineer
ETHIC	Ethicist
FP	Family Practice
GASTRO	Gastroenterology
GM	Geriatric Medicine
GO	Gynecologic Oncology
HEM	Hematology
HNSURG	Head and Neck Surgery
ID	Infectious Diseases
IM	Internal Medicine
IND	Industry
LS	Laser Surgery
METAB	Metabolism
NEON	Neonatology
NEOPER	Neonatal/Perinatal
NEPHR	Nephrology
NEURO	Neurology
NEUROS	Neurosurgery

Code	Expansion
NP	Nurse Practitioner
OBGYN	Obstetrics/Gynecology
ONCOL	Oncology
ORTHOP	Orthopedics
OSTEO	Osteopathy
OTOLAR	Otolaryngology
PA	Physician's Assistant
PARAM	Paramedic
PATH	Pathology
PC	Pediatric Cardiology
PCCM	Pulmonary Critical Care Medicine
PD	Pulmonary Diseases
PED	Pediatrician
PEDANEST	Pediatric Anesthesiology
PEDS	Pediatrics
PHARM	Pharmacology
PHARMACO	Pharmacotherapy
PID	Pediatric Infectious Disease
PM	Pain Management
PN	Pediatric Nephrology
PNEUROS	Pediatric Neurosurgery
PPD	Pediatric Pulmonary Diseases
PREVM	Preventive Medicine
PS	Plastic Surgery
PSYCH	Psychiatry
PT	Physical therapist
RADIO	Radiology
RC	Respiratory Care
RN	Registered Nurse
RT	Respiratory Therapist
RTPY	Respiratory Therapy
SCIEN	Scientist
SDM	Sleep Disorder Medicine
SURG	Surgery
SW	Social Worker
TECH	Technologist
TOX	Toxicology
TS	Thoracic Surgery
UNK	Unknown
UROL	Urology
VETMED	Veterinary Medicine
VS	Vascular Surgery